

# YOUCAT

**International YOUCAT Foundation – Join the Team!**

## **Social Media and Digital Content Coordinator (FULL-TIME)**

**Are you looking for a new, professional, and meaningful role where you can communicate and share the Catholic faith through engaging and authentic digital and social media channels? You've come to the right place!**

- **YOUCAT** inspires a growing global community of Christians from diverse languages and cultures. Through our resources, we help people encounter God and share the faith of the Catholic Church.
- **YOUCAT** offers a wide range of communication channels for the New Evangelization (social media, digital, print, networks, and events), fostering the renewal of the Church worldwide.
- **YOUCAT** is an internationally recognized initiative within the Catholic Church, reaching and inspiring young people around the globe with the message of faith.
- **YOUCAT** is supported by the Pope and bishops and continues to grow worldwide through the expansion of its resources and the development of international networks of multipliers and supporters.

### **About the Role**

#### **1. Social Media Coordination (60%)**

- Develop and implement creative, target-group oriented content strategies for various social media channels.
- Adapt and translate existing content from Text and Digital teams for social media formats.
- Support, guide, train and coordinate regional social media teams and individuals to encourage authentic, culturally relevant local content creation as well as adapting content to their context.

#### **2. Digital Content Production (40%)**

- Coordinate and produce digital formats such as videos, podcasts, interactive

tools, and online courses to support the wider digital evangelization efforts.

### What You Bring

- A strong identification with the mission of the Catholic Church and the YOUCAT Foundation<sup>1</sup> and its authentic communication in a digital world
- Excellent communication skills in English and Spanish (written and spoken); other languages are a plus
- Experience in content creation and building a digital audience
- A hands-on, team-oriented attitude and the ability to work independently
- Willingness to work from Königstein im Taunus, Germany
- Strong understanding of social media trends, algorithms, and best practices
- Proven ability to develop and execute engaging content strategies across multiple platforms
- Excellent communication skills and cultural sensitivity for coordinating with diverse regional teams
- Strong sense for visual storytelling, branding, and consistency in design and tone
- Good organizational skills to balance central and local content streams
- Elementary skills in video/audio production and editing
- Passion for the Catholic faith

### We offer

- An appropriate salary
- Flexible but regulated working hours
- An open-ended employment contract
- 30 days holiday plus 5 days of spiritual retreats
- An extensive spiritual programme at our Headquarters

### Are you interested?

Then send your application together with your CV, certificates and letter of motivation thru the job application form: <https://bit.ly/YOUCATSocialMedia>

We look forward to hearing from you!

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<sup>1</sup> This role is considered part of the religious mission of the YOUCAT Foundation and is thus subject to the exceptions provided by §9 AGG (requirement of religious affiliation).